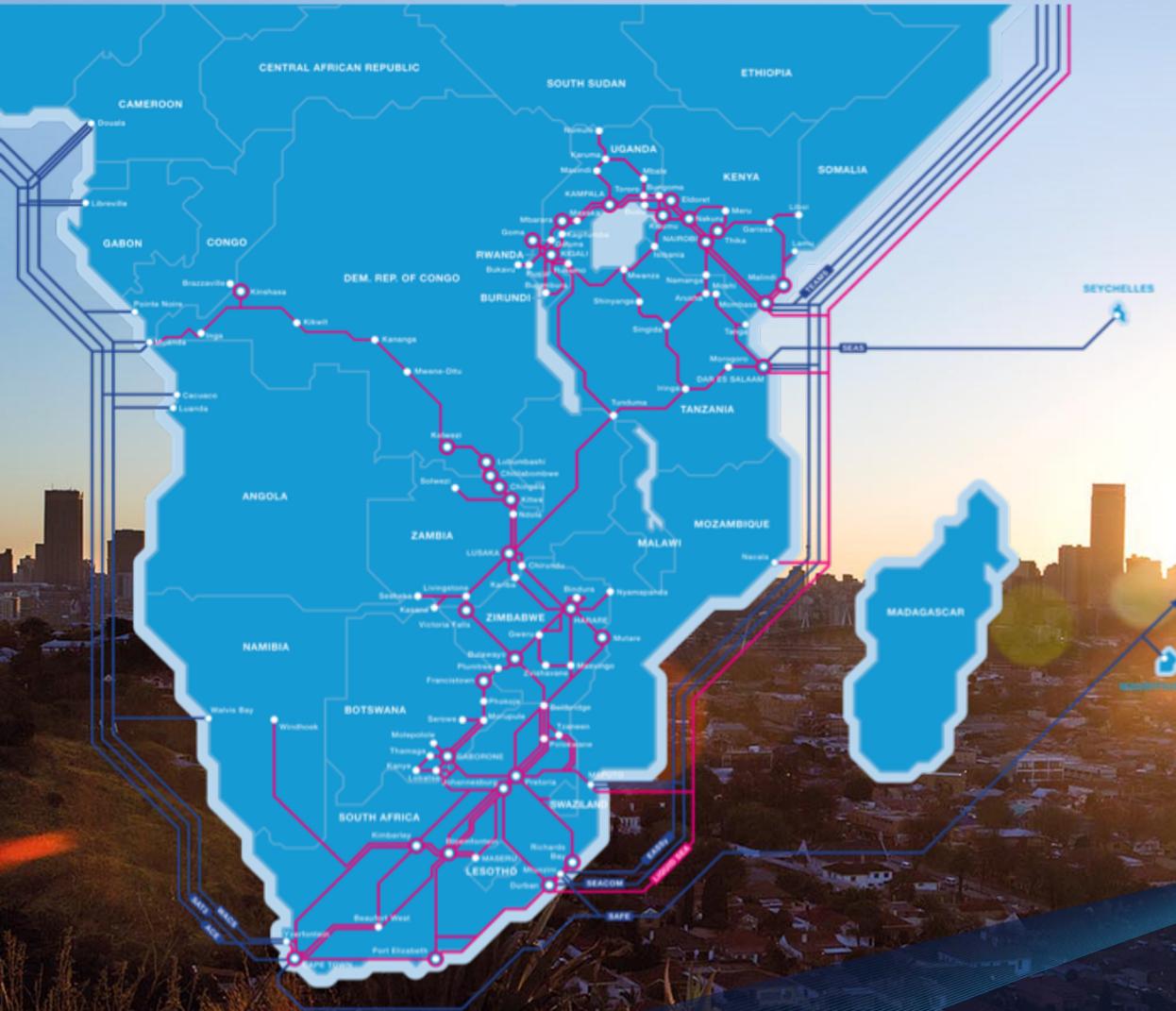


# LIQUID TELECOM

Building  
Africa's digital  
future



## 9M 2017 Results Presentation

25 January 2018

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# Today's presenters



Nic Rudnick,  
Group Chief Executive Officer



Kate Hennessy,  
Group Chief Financial Officer



# Nic Rudnick

## Performance overview

# Good operating performance in first nine-months of 2017, on a pro-forma basis



## Financial performance

- **Strong 9 month performance, on pro-forma basis:**
  - Revenue up 10.2% at USD 486.0m
    - Enterprise up 14.6%
    - Retail up 15.6%
- Gross profit up 11.9% to USD 295.0m
- EBITDA up 11.4% to USD 130.3m

## Operational progress

- **Neotel gross margins continue to show good progress**
- **Group new sales +73.4% and service activation pipeline +137.1%**
- **Investing in and monetising our network and digital services:**
  - **Wholesale data:**
    - NLD 7/8, Western Cape and North West Route in South Africa (SA)
    - OPGW in Kenya, DRC, Zimbabwe and Botswana
  - **Enterprise:**
    - Core and IT infrastructure in South Africa
    - 418 additional enterprise customers in Q3 2017-18
    - Delivering MPLS, DIA connections, unified comms, VOIP and cloud based services to customers
    - Data centre growth through investment in the third floor of the EADC (estimated to be finished in Q1 2018/19) and Jo'burg (delivered in December 2017) and Cape Town centres (initial build completion estimated to be Q1 2018-19)
- **Retail:**
  - More FTTH across Zambia, Kenya, Rwanda and Zimbabwe and fixed wireless (mainly 4G LTE)
  - Digital Services expansion:
    - Roll out of Econet Media Ltd content offering in SA
- **Shareholder change:**
  - RBH agreement completed to take a 10% holding the Group with voting rights remaining in the SA entity.
- Partnership with Microsoft to deliver value-added services is progressing well in addition to our "Go Cloud" initiative

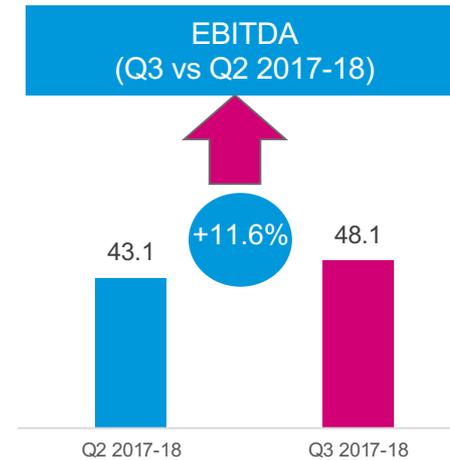
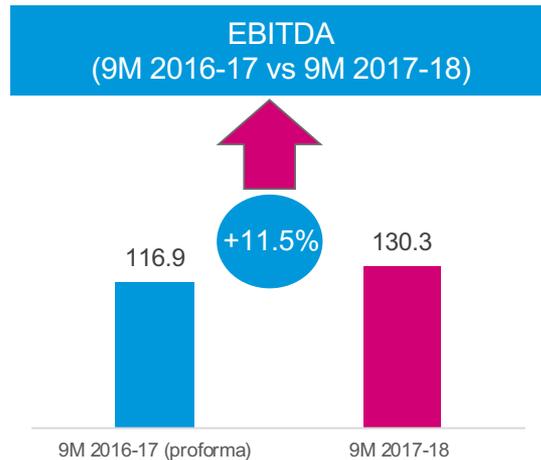
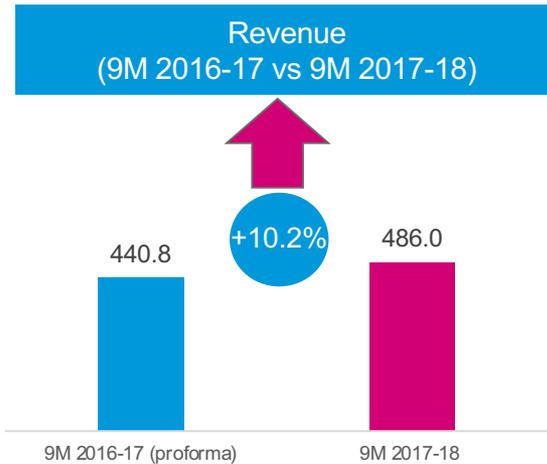
## Promising outlook

- **2017-18 outlook**
  - Building on the strong foundations, investing for future growth including content and digital services



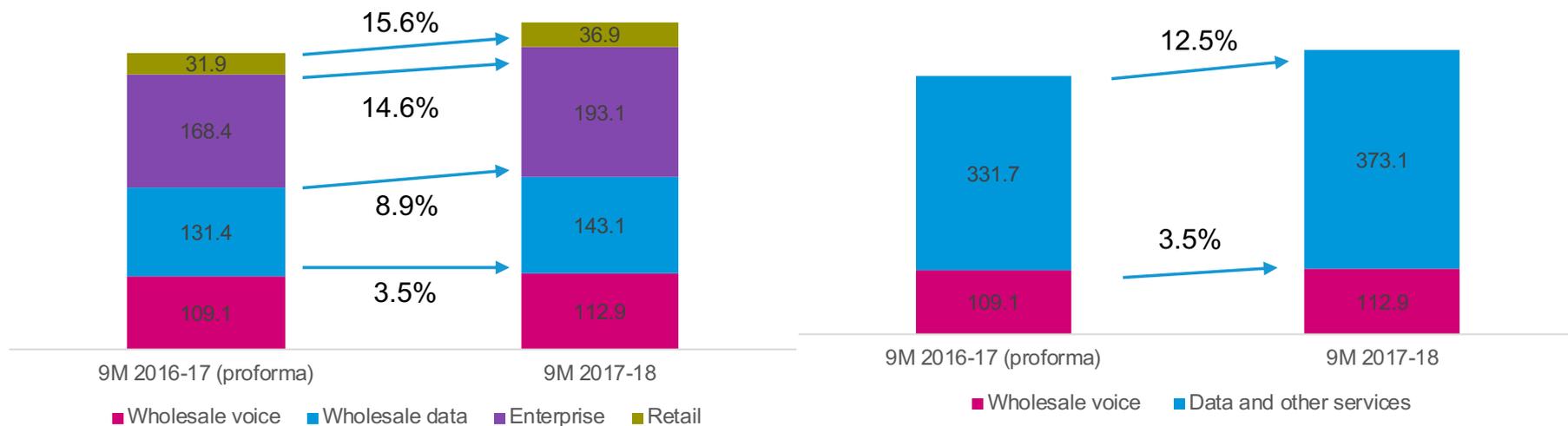
# Kate Hennessy Financial Review

# Strong Q3 and 9M performance with consistent margin progression



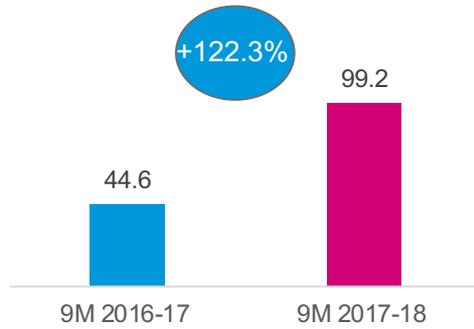
# Good progress on higher-margin enterprise and retail businesses

|                 | 9M 2016-17 (proforma) | 9M 2017-18   | 9M 2017-18 vs 9M 2016-17 (proforma) |
|-----------------|-----------------------|--------------|-------------------------------------|
| Revenue         | USDm                  | USDm         | % change                            |
| Wholesale voice | 109.1                 | 112.9        | 3.5                                 |
| Wholesale data  | 131.4                 | 143.1        | 8.9                                 |
| Enterprise      | 168.4                 | 193.1        | 14.6                                |
| Retail          | 31.9                  | 36.9         | 15.6                                |
| <b>Total</b>    | <b>440.8</b>          | <b>486.0</b> | <b>10.2</b>                         |



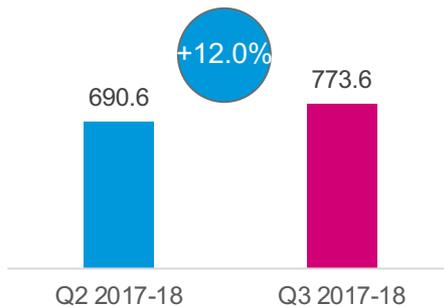
# Robust balance sheet and cash flow

## Operating Cash Flow (9M 2016-17 and 9M 2017-18)

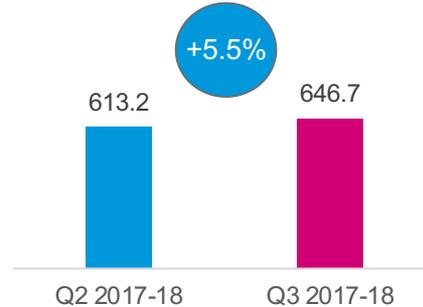


- 9M 2017-18 movement in deferred revenue of USD19.2m (9M 2016-17: USD14.2m)
- Improved management of working capital in Q3, notably receivables.

## Gross debt (Q2 and Q3 2017-18)



## Net debt (Q2 and Q3 2017-18)



# Further simplified debt structure

| Adjusted net debt (post refinancing)         | Q3 2017-18   |
|--|--------------|
|  | USDm         |
| <b>Total gross debt:</b>                     | <b>773.6</b> |
| Issuance of Eurobond                         | 730.0        |
| Other debt                                   | 19.9         |
| Interest accrued                             | 23.8         |
| Less: unrestricted cash and cash equivalents | (127.0)      |
| <b>Adjusted net debt</b>                     | <b>646.7</b> |

## Comments

- Restricted cash of USD9.0m is due to customer deposits held in SA, Kenya and Mauritius.

- Good pro-forma growth: Revenues +10.2%, EBITDA +11.4%
- Margin improvement in Q3 (EBITDA: +165 basis points) versus Q2 (EBITDA: +150 basis points)
- Neotel integration working well
  - Already realising ZAR45m of operating cost savings per annum with more to come
  - Won significant contracts in Q3 2017-18 with a strong pipeline identified
- Adjusted Net debt (30 November 2017: USD646.7m) and gross debt (30 November 2017: USD773.6m)

# Nic Rudnick

## Operational review

## 9M 2017 development

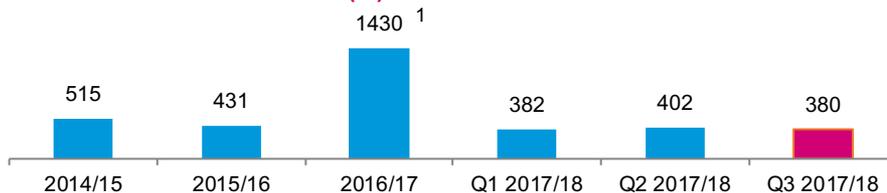
- Revenues: up 23.8% 9M on 9M**, +12.4% (pro-forma versus Q3 2016-17 ), total Q3 minutes down 5.5% and average revenue per minute down from 21 cents to 17 cents following:
  - Management decision to reduce volumes of zero or negative margin destinations carried by Neotel
  - Increased volumes to destinations lying outside of Liquid Telecoms fibre footprint
- Gross margin:** Increased 265 basis points (pro-forma) from 33.6% in Q3 16-17 to 36.3% in Q3 17-18 driven by:
  - A significant improvement in the profitability of Neotel national minutes
  - Partially offset by Increased traffic to new destinations such as Eritrea, Ethiopia, Nigeria, Ghana and Senegal
- Key contract wins:** Several local and global MNOs in order to access calls from and to European and United States subscribers broadening our footprint in the African fixed line and mobile operator markets.

## Key clients



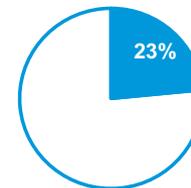
## Key operating measures (as at 30 November 2017)

### Total voice minutes on network (m)



<sup>1</sup> This number includes Neotel

## 9M 2017-18 revenue contribution<sup>1</sup>



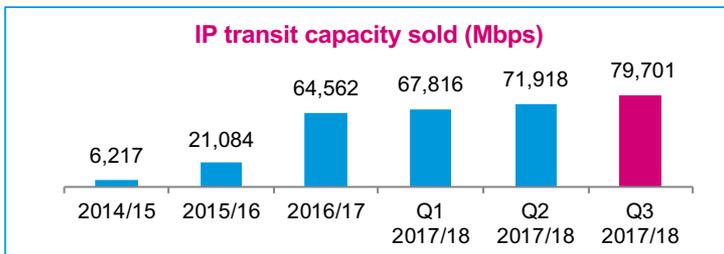
## 9M 2017 development

- **Revenues: up 80.5% year-on-year, up 8.9% (proforma) due to:**
  - Rapid growth in IP transit and dark fibre sales in DRC, Kenya, Rwanda, IRUs in SA (Government contracts, North-West, NLD 7/8), and Zambia
  - Long-term contracts are increasingly important to the Group
- **Contract wins:**
  - International MNOs where we are delivering several national leased lines for a total of 12Gbps of capacity in aggregate to a subsidiary of a multinational MNO to connect base stations in East Africa and 1.2Gbps of cross-border connectivity to another subsidiary, both for a 10-year period
  - We contracted with a national MNO in a Central African landlocked country to provide over 1500Mbps of dedicated IP connectivity to our South Africa hub
  - OPGW in Kenya (KETRACO), DRC, Zimbabwe and Botswana
- **Capital expenditure:**
  - Invested in additional backbone fibre spurs and metropolitan fibre networks in Kenya, Rwanda, South Africa and Zimbabwe
  - Broadened the reach of our network by connecting more base stations
  - Partnered with national authorities in Eastern Africa to provide primary schools with fast broadband for the next five years.

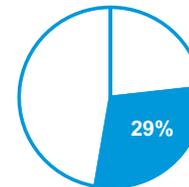
## Key clients



## Key operating measures (as at 30 November 2017)



## 9M 2017 revenue contribution



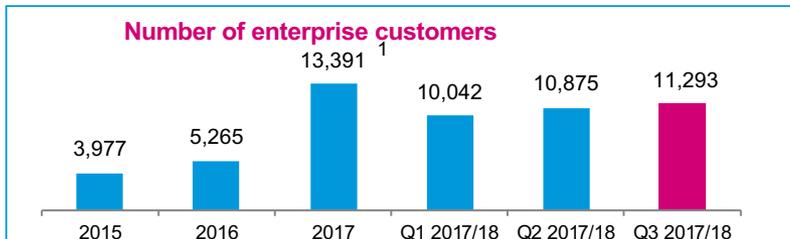
## 9M 2017 development

- **Revenues:** up 303% year on year, up 14.6% on a proforma basis driven by:
  - Organic growth in South Africa (e.g. large financials, government contracts), Zambia and Kenya
  - Broadened our product offering into digital services through our partnership with Microsoft to deliver cloud products and services across Africa
  - Handover of the Johannesburg DC facility achieved in December 2017 and the handover of the rest of the initial roll out expected before the end of first quarter of 2018-19.
  - Growth in payment terminal contracts in South Africa and Zimbabwe
  - Inorganic growth through the acquisition of Raha/Zanlink
- **Operational expenditure:**
  - Increased sales team and investment in campaigns to improve our visibility across our footprint
- **Capital expenditure:**
  - Following acquisition of Neotel we have invested in our own local access networks, to deliver additional services under the Western Cape contracts
  - We have also made additional investments in core and back-office infrastructure in South Africa to service the growth in connectivity and digital services across our footprint
  - Driven by customer connections, e.g. to serve NGOs and financial institutions

## Key clients

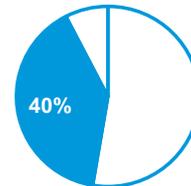


## Key operating measures (as of 30 November 2017)



<sup>1</sup> 2017 includes connections and is therefore not fully comparable

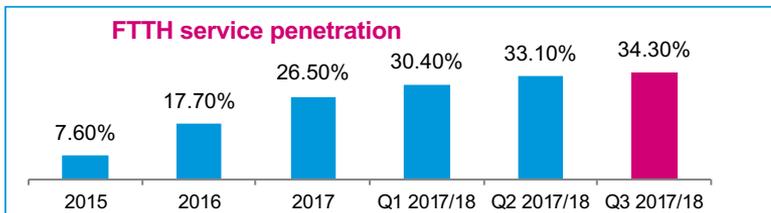
## 9M 2017 revenue contribution



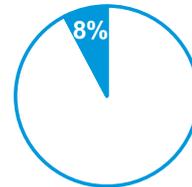
## 9M 2017 development

- Revenues:** Up 84% 9M 2017-18 versus 9M 2016-17, 19.2% quarter-on-quarter on a pro forma basis:
  - Increased FTTH service penetration from 33.1% in Q2 2017-18 to 34.3% (of homes passed)
  - In Zimbabwe, Zambia and Rwanda, we remain the largest FTTH network operator
  - New FTTH customers in Kenya, Rwanda, Zambia and Zimbabwe have driven service penetration higher
  - Rapid customer acquisition in Zambia on fixed LTE network
  - Diversification into value added services: roll-out of content offering on LTE network in SA
  - In Botswana, our licence application for fixed telecommunication services and for spectrum frequencies is still under review by the national regulatory authority.
- Capital expenditure:**
  - FTTH roll-out continues across Kenya, Rwanda (e.g. Kigali), Tanzania (e.g. Dar Es Salaam), Zambia and Zimbabwe driving service penetration growth
  - Extending fixed-wireless access networks through LTE in Zambia
  - Investing in new products, in particular content, to drive customer acquisition across our footprint

## Key operating measures (as at 30 November 2017)



## 9M 2017 revenue contribution



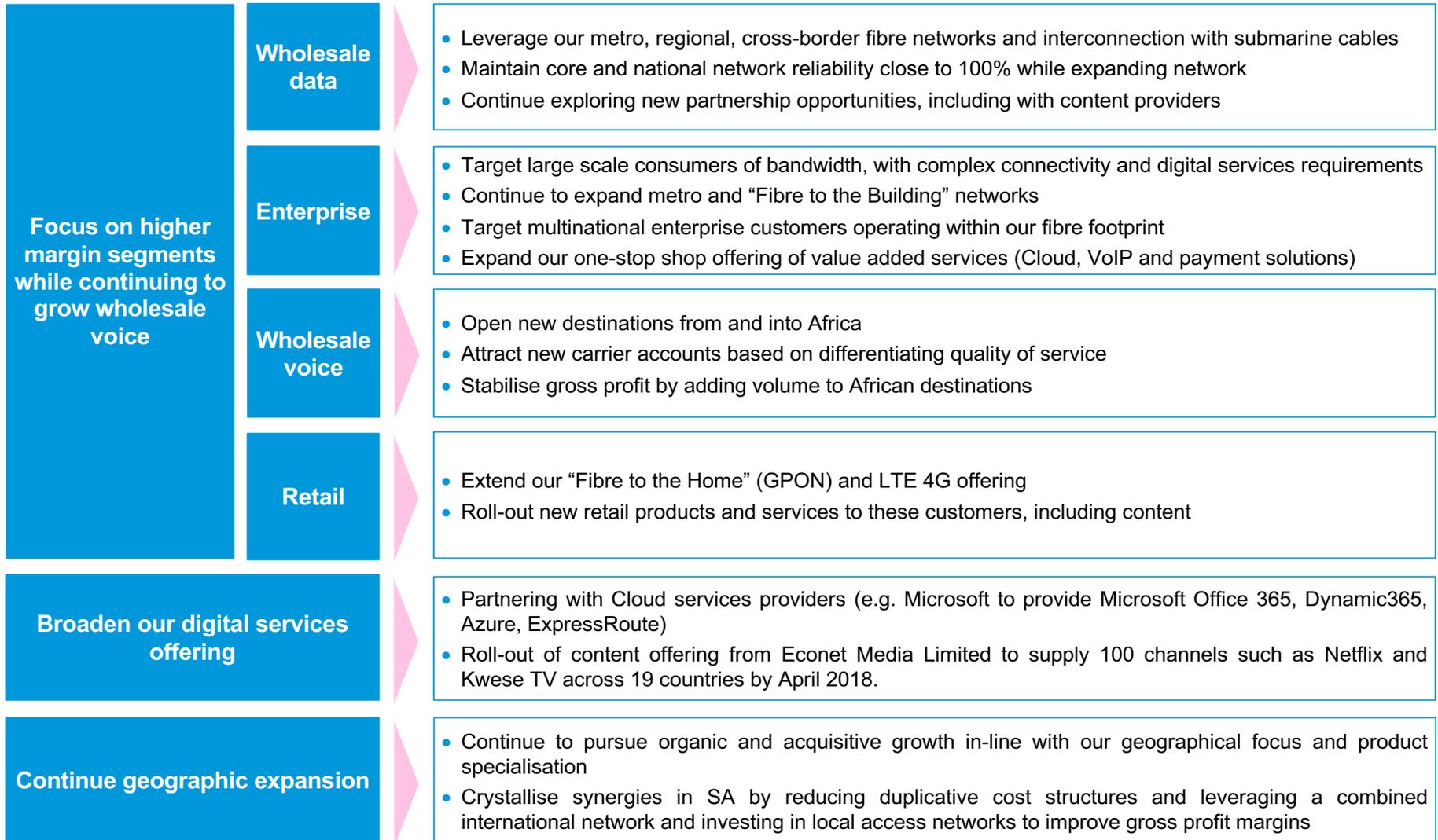
# Nic Rudnick

## Group strategy

# Liquid Telecom's Group strategy



We are a digital services provider that gives customers high-speed and reliable internet access



# Nic Rudnick

## Key takeaways

- **Good progress in monetising our network supported by a strong balance sheet**
  - Good nine-month performance (vs 9M 2016-17): revenues up 10.3% and EBITDA up 11.4%
  - Cash Flow from operations before interest payments up 214.3% to USD160.8m
  - Adjusted net debt USD646.7m (Q2 2017: USD613.2m)
- **Good operational progress**
  - New sales of USD109.4m (TCV) in Q3 and Service Activation Pipeline of USD4.5m (MRR)
  - RBH flip-up completed and provides us with USD22m of new equity and substantial additional free cash flow (above loan commitments) in excess of 30% of approximately R1.5bn over the next 5 years
  - Investing in and monetising our network:
    - Wholesale data: NLD 7/8, Western Cape, North West Route, OPGW in Kenya, DRC, Zimbabwe and Botswana
    - Enterprise: Added 418 customers in the quarter, core and IT infrastructure in SA, Data centre growth
    - Retail: FTTH in Zambia, Kenya, Rwanda and Zimbabwe, roll-out of content offering in SA
- **2017-18 outlook**
  - Building on the strong foundations, investing for future growth including content and digital services
  - Working capital: 25-30% of sales, trade payables to normalise following the Neotel acquisition

Africa's Cloud  
**is Liquid.**<sup>TM</sup>

